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ARTIS selling Group

**Marketing & Business solutions
for your success.**

What we stand for.

Every company has its task and ours is to ensure that all of our clients have the opportunity to focus on their core business while we design, optimize and implement marketing, development and business solutions for their success.

QUALITY

FUTURE

INTERNATIONAL

SUCCESS

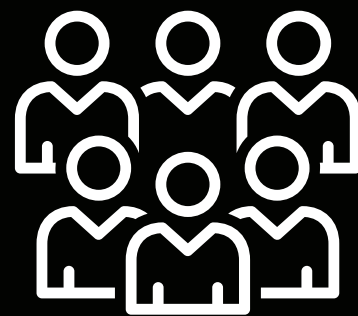
PROFIT

FOCUS

SERVICE

INNOVATION

FACTS!



**more than 250
contractors
& partners**



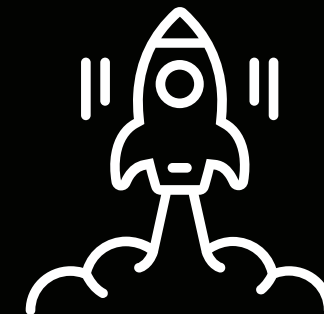
**represented at
8 locations
world wite**



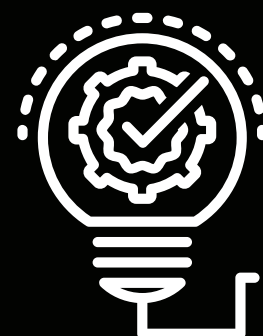
**represented in
7 countries
world wite**



**colleagues from
14 different
nations**



**innovative
ideas since
2018**



**over
50 contract
solutions**



**more than
100 clients &
partners**

Our locations



Cologne
Mainz

Toronto

Belgrade

Zagreb

Moscow

Tashkent

Shanghai

Our Milestones.

First colleagues join the team & first partnership contracts are signed

The first big international concern cooperation becomes a ARTIS selling VIC client.

Strategical changes in the upper management, the board of directors is established & the official company name is now ARTIS selling Group Ltd.

ARTIS becomes one of the fastest growing business solutions and marketing agencies on selected country markets.

ARTIS will start to expand on the middle east market & reinforce the russian market

2018

2019

2019

2019

2020

2020

2020

2020

2020

2021

Founded as a StartUp idea under the company name: "ARTIS selling Miller & Laub", by two young founders.

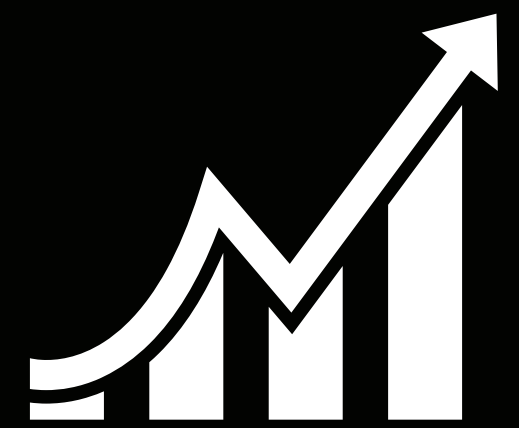
With ARTIS Moscow the first office abroad is established. ARTIS Belgrade & Zagreb are established.

ARTIS proudly announce the opening of Tashkent Branch office. From now on we serve our solutions on the Central Asian and Caucasian market too.

The representative offices "Shanghai" & "Toronto" where established. ARTIS starts to serve on the Chinese market. ARTIS Cologne moves into new offices in downtown.

Subsidiary companies like digister & Co will join the ARTIS selling Group Ltd. and expand the service range.

A super grower.



When ARTIS selling Group decided to expand international & focus on strengthening international Network and wide international Network and wide international service range the small StartUP becomes rapidly a super grower.

**Now we are one of the fast growing
business solutions & marketing agency**

In our country markets we are one of the leading service providers and the most innovative contact for our clients business solutions like Expansions, Digital & Web -marketing, SocialMedia- & Influencer marketing, Offline marketing, Advertisements & Brand/Product marketing. Since 2019 we serve value added services too. Thank to our wide network of international contacts and partners we have the strong goal that we are a relevant and competent contact for your clients - for the local and international SUCCESS.



Our vision & mission.

The connection to the world, out of one strong partner.

ARTIS selling. We connect.

Marketing and business solutions. What does that mean for us?

We are your contact for all matters relating to consumer & partner communication and awareness. Everything that revolves around Sales, Marketing and Expansion. Our teams of experts from various specialist areas such as economy, marketing, design, psychology and sales, coupled with our global network, local know-how and international reach, guarantee your success.

Professional and innovative marketing for your product and your brand is essential for your success.

The Right Marketing? This can have many sides, whether it's web marketing, digital ads, influencer and social media marketing or innovative promotion campaigns.

Tailor-made marketing solutions are essential for every company.

Entire business solutions such as re-branding of the brand, solution of image problems or international and

local expansions. Of course, we adapt our solution concepts precisely to your requirements and see ourselves as part of the team, we work closely with our customers more as a partner than a service provider. From setting up networks in the new country market that needs to be expanded, or from organizing the supply chain abroad, to adapted international marketing with local know-how, we combine our business solutions for the success of our customers in our innovative international team with the best service and the best quality.

Our clients.

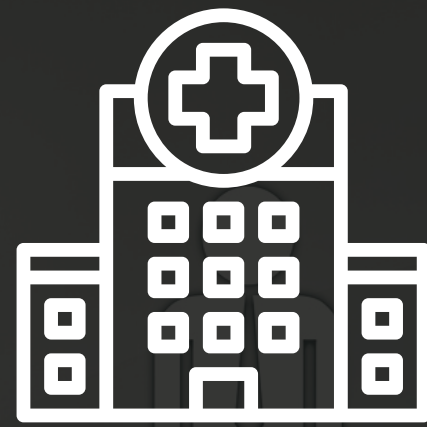
Our customers count on the best service and quality work. Modern & innovative ideas, from young and innovative minds paired with professional solutions & our experts in a team from various specialist areas. Local know-how and an international network set us apart.

Our clients are mostly big concerns, big and medium sized companies as well as Startups.

**More than 100
happy clients**

**More than 50
different services &
contract or project
solutions**

**250 network /
partner -contacts
& contractors**



A person wearing a dark suit and a striped shirt is holding a smartphone horizontally with both hands. The person's face is not visible. A semi-transparent world map is overlaid on the image, centered behind the text. The background is dark and textured.

Our services.



Expansions & Internationalization.

**THINK BIGGER.
MOVE FORWARD.**

Expanding abroad requires innovative solutions and, at the same time, location and expertise.

ARTIS is the young and innovative partner with professional colleagues on site at eight locations and an international network.

We have already mastered several expansions abroad with our customers and are opening up new foreign markets for our clients and their products.

With a single country expansion, customers opened up in record cases five times of the market volume, which they have in their root market.



Support & adaptation of marketing & business strategy abroad.



International & local, through worldwide colleagues & network .



Complete project management abroad & strategic conception.



Expansion of local structures , contacts, contracts & supply chains

Influencer & Social media.

Influencer Marketing

- ✓ Benefit from personal attachment to followers.
- ✓ Qualified leads and target group-oriented.
- ✓ Build up brand-trust & image.
- ✓ Advertise target groups efficiently & sustainably.

Social Media Campaign

- ✓ Efficient connections to influencer marketing.
- ✓ Freely selectable budgeting.
- ✓ Ads boost traffic & support campaigns.
- ✓ Strategic campaigns planning & implementation.
- ✓ Efficient awareness raising & lead generation.

Account Management

- ✓ Regular content revives the account.
- ✓ Posts in connection with campaigns & influencers.
- ✓ Transparent, efficient fixed price budgeting.
- ✓ Community management & posts creation.

Websites & Online-Shops.

A digital Showroom.

From the simple information page to the online shop with a link to the logistics and payment system.

All types of websites can be implemented and adapted to your wishes, requirements and budget.

We guarantee efficient pricing and reliable web hosting.

The strategic conception and implementation of the website are the main focus, because your website is your stage and sell your product and your company on the internet.

A tailor-made website with focus on marketing and message spread.



From small budget up to premium webpages, adapt your requirements.



Website creation and, if required, image, text and video creation.



Transparent & efficient prices with different options & customization options.



Various options such as setting up an online shop & other adjustments.

Web -& digital -Ads.

Highly effective push for advertising, traffic and lead generation.

- ✓ **Advertising links with various action functions. Move the customer to: call, to register, to order, to visit the website, to contact & etc.**
- ✓ **Marketing psychologically & strategically designed & coordinated. Target groups & action-oriented.**
- ✓ **Campaign linking coordinated across platforms. Key transitions to preferred third-party platforms can be used.**

Plannable , secure & transparent.

- ✓ **With no fixed term time or minimum advertising days**
- ✓ **No fixed costs, advertising budget includes all agency services.**
- ✓ **Budget for entire campaign or on a daily basic can be freely determined and subsequently adapted.**
- ✓ **Before campaigns start, detailed potential and costs use analysis transparently and reliably.**

Creative & design.

Print design



Print media

Print marketing

Logo & brand

Analogue advertising

Printed campagnes

Digital design



Digital media

Digital marketing

Logo & brand

Digital advertising

Digital campagnes



Strategical branding.

Increase brand awareness gain consumer confidence and established brand awareness among potential target groups. Use various tools to build and expand your brand in a future proof manner. Establishing the brand is the first step now it is important to keep the future oriented brand always up to date and to develop the brand and advertising measures.



Campaigns & promotion.

Campaigns on all media channels. Outdoor advertising, digital, television, radio or promotions, the customized campaign success for every customer thanks to innovative minds and an international network of partners from all specialist areas.

Individual campaigns & flexible solutions.

- ✓ **Innovative advertising campaigns.**
- ✓ **Flexible campaign solutions.**
- ✓ **Potential & cost-benefit analyzes.**
- ✓ **Full service campaign management.**
- ✓ **Flexible pricing and terms.**

WOW marketing.

The most special way to get known !

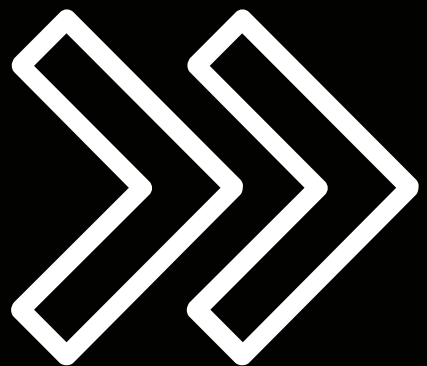
To illustrate it ... Almost everyone remembers the Presentation of the new Tesla Cybertruck. In 2019 at Elon Musk, throwing a stone on the Tesla's shatterproof window to prove that the window would hold up.

But then life on stage the stone destroy the window.

Musk commented cool, this was planned differently... You believe that ?

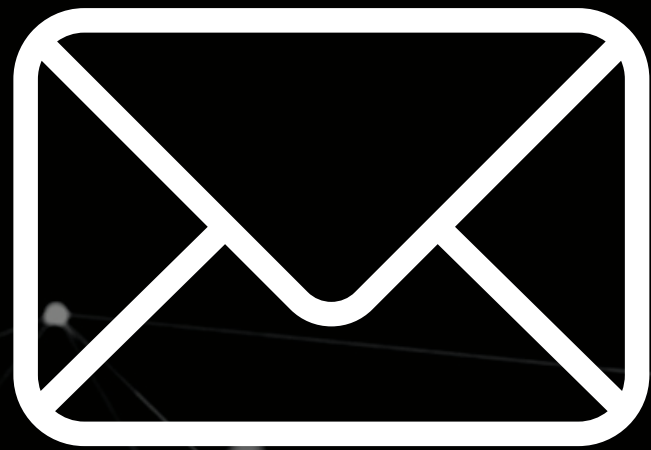
The best engineers at Tesla make such a mistake? No!

This is a great example of WOW marketing, the video of the performance went viral all over the world and was Tesla's biggest marketing gig in the company's history.



Is your brand ready for the next step ?





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